

Motivate Your Staff!

A sun safety program at your pool will only be effective if it is embraced by lifeguards. It is so important to get lifeguard buy-in and acceptance of any control measures you plan to implement. Celebrate their efforts and help make sun safety cool!



Consider the following list of ideas to help motivate your lifeguards:

- Recognize early adopters of sun smart practices and celebrate their role as Sun Smart Lifeguard champions.
- Nominate and recognize a Sun Smart Lifeguard of the week or month and offer incentives or prizes.
- Allow lifeguards to earn points for practicing sun safety and offer incentives or prizes.
- Plan a launch for the sun safety program.
- Celebrate milestones or achievements as you make changes to your sun safety program.
- Include lifeguards in the decision making process when purchasing personal protection equipment. Have a selection of personal protection equipment for lifeguards to choose from and use.
- Encourage lifeguards to engage with Sun Smart Saskatchewan on social media.
- Brainstorm with lifeguards about the ways in which they could be celebrated for practicing sun safety.